

KRUG
CHAMPAGNE

KRUG 2008

CLASSIC BEAUTY | ELEGANCE INTEMPORELLE

KRUG VINTAGE: THE MUSIC OF A SINGLE YEAR

At the House of Krug, every Krug Vintage celebrates the distinct character of a particular year. A Krug Vintage is a blend of the most expressive wines from a single year enhanced by a stay of over ten years in the cellars. Every Krug Vintage is different: it is the music of the year, captured by Krug.

THE YEAR 2008:

The year 2008 was one of Champagne's coolest in 14 years, and also one of the region's least sunny in almost half a century. It was a classic northern climate, one that has not been seen much since. Rainfall was normal, the summer was dry, and temperatures were constant throughout the growing season. This absence of extremes resulted in slow and steady grape maturation. Under these circumstances, the fruit was intense, elegant and beautifully structured. Heterogeneity in the vines brought great complexity, with a full spectrum flavours and aromas observed upon harvest.

KRUG 2008 IN ESSENCE:

- Krug 2008 is the elegant and intense story of a cool and balanced year, nicknamed "Classic Beauty" by the House's Tasting Committee members.
- For Krug, the year 2008 gave birth to a great classic Krug Champagne balancing structured freshness and diverse flavours. Krug 2008 exhibits both power and elegance with a textured and intense mouthfeel very characteristic of the year's wines, which uniquely reconciled intensity and quality.
- For the final blend, the selected wines were those best exhibiting the structure and complexity of 2008. Pinot Noir plots' wines (53%) constitute over half of the blend and come primarily from emblematic plots in the Montagne de Reims Sud including Aÿ, Mareuil, Bouzy and Ambonnay. Meunier plots' wines (25%) bring tension and citrus, while aromatic Chardonnay plots' wines (22%) imbue the blend with fruit.
- The extraordinary profile of Krug 2008 comes after 12 years in the cellars, gaining in expression, harmony and finesse.

KRUG 2008 IS UNIQUE

- The expression of the year 2008 captured by Krug: Classic Beauty.
- Krug 2008 reveals the intensity and elegance of a classic year in Champagne; it is long, balanced and precise, with beautiful structure.
- As all Krug Champagnes, Krug 2008 will continue to gain with the passage of time.
- The full story of every bottle is revealed via its Krug iD, the six digits on the back label.



TASTING NOTES:

- At first sight, an intense and brilliant golden hue.
- An expressive nose that is rich and ample with patinated aromas of honey, liquorice, menthol, orange peel and grapefruit.
- Vivacious, intense and harmonious with great tension on the palate, expressing notes of quince, candied fruits and citrus, yellow kiwi, star fruit, honey, apple tart, butter cookies, orange peel, peony and fennel, with floral and menthol undertones. It has a long, balanced and precise finish with astounding structure.

FOOD & WINE PAIRING INSPIRATION:

- Krug 2008 is a beautiful match for oyster tartare with a lobster emulsion, parmesan shortbread, pistachio Chaource in pastry sheets, rabbit terrine with sorrel, tagliatelle with mussels and basil, dishes prepared with aromatic herbs like oregano and thyme or whitefish in a lemon and pepper sauce, as well as desserts that contrast vivacity and roundness such as passionfruit and lemon meringue.

FORMATS:

Bottle (75 cl)

Discover more about your bottle of Krug with the Krug iD on the Krug app, Twitter or Google.
<http://app.krug.com>, @krug or krug.com.